

the best range
of high quality
underwear

Adam Smith
NEW YORK

Adam Smith Wear is a luxury menswear brand born out of men's unspoken desire to have more options when it comes to the style and design of their underwear. This need was filled by a number of collections, continuously expanded and updated.

The diversity of all collections is a result of many years of extensive research and interviewing of hundreds of men to find out what they love and hate about their underwear. Each and every one of our lines was entirely designed and tailored to fit the lifestyle of all men from all walks of life with a fine taste for the best that life has to offer.

The logo for Adam Smith Wear features the brand name "Adam Smith" in a large, elegant, gold-colored script font. Below the name, the words "NEW YORK" are written in a smaller, gold-colored, all-caps sans-serif font. The entire logo is set against a plain white background.

Saltire _____	4
Adorable _____	10
As Me _____	16
Basic _____	24
Exclusive _____	32
For U _____	38
Relax _____	44
Seamless _____	48
Shapewear _____	52
Sports _____	58
Undershirt _____	64

collections



Saltire

Perfect for everyday wear

Top quality, stretch fabric

Masculine colours

Fashionable detailing

Limited edition

Medium rise, full coverage

NEW COLLECTION

saltire
brief trunk

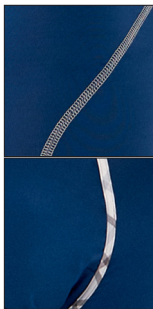


Navy with
plaid pouch

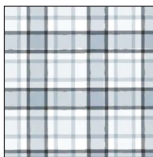
Micro Jersey: 78% Polyester 22% Elastane

saltire
boyshort

Navy
w/plaid binding

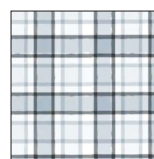


Plaid prints
w/self-binding

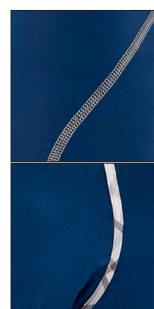


Micro Jersey: 78% Polyester 22% Elastane

saltire
briefs



Plaid prints
w/self-binding



Navy
w/plaid binding



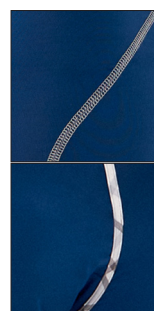
Micro Jersey: 78% Polyester 22% Elastane

saltire
bikini brief



Micro Jersey: 78% Polyester 22% Elastane

saltire
boxer trunks



Navy
w/plaid binding

Micro Jersey: 78% Polyester 22% Elastane



Adorable

Perfect for every day

Soft finish

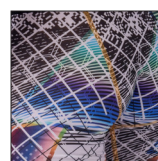
Contemporary prints

Low rise, slim fitting

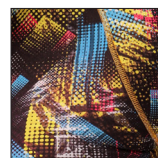
Limited edition

Full range of waistbands

adorable
boyshort



Geometric



Colorful



Sailor

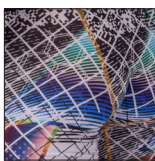


Street

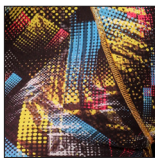
95% Polyester 5% Elastane

adorable
long trunks

Geometric



Colorful



Sailor

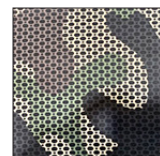


Street



95% Polyester 5% Elastane

adorable
trunks

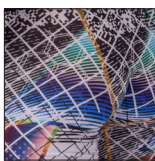


Camouflage

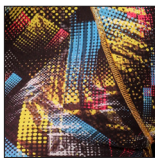
95% Polyester, 5% Elastane

adorable
briefs

Geometric



Colorful



Sailor



Street



95% Polyester, 5% Elastane



adorable
bikini briefs



Flowers



95% Polyester , 5% Elastane



As Me

Perfect to spice things up

Soft finish

Popular solids, melange options

Sexy style

Constantly reproduced

Full range of waistbands



as we
performance
thong



Gray



90% Polyester 10% Elastane

as me
bikini brief

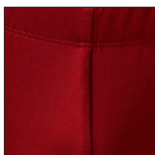
Blue



Green

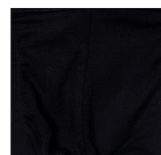


Burgundy



88% Polyester 12% Elastane

as me
exclusive
thong



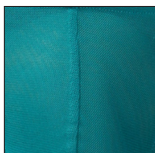
Black



94% Micromodal 6% Elastane

as we
sweet mesh
thong

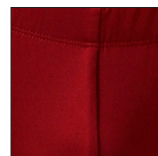
Green



85% Polyester 15% Elastane



as me
jockstrap



Burgundy



88% Polyester 12% Elastane

as we
brief thong

White



95% Polyester 5% Elastane

as we
jockstraps



Pink



93% Polyester , 7% Elastane



Basic

Perfect for every day

Range of fabrics with soft finish

Popular solids

Second skin feel

Constantly reproduced

Elasticated, branded waistband



basic
button front
boxer trunk



White



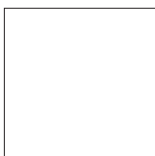
Gray

96% Viscose 4% Elastane

basic
briefs



White



93% Polyester 7% Elastane

basic
b-shorts



White

100% Cotton





basic
boxer trunk

93% Polyester 7% Elastane

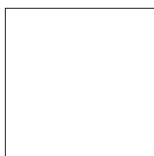


White

basic
casual
boxer trunk



White



93% Polyester 7% Elastane, anti-microbial

basic
classic boxer



Gray

96% Viscose, 4% Elastane



Exclusive

Perfect to wear under a suit

Soft finish, micromodal

Black and beige

Second skin feel

Constantly reproduced

Elasticated, branded waistband

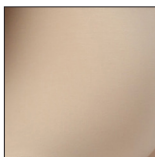
exclusive
briefs



94% Micromodal 6% Elastane

exclusive
brief trunk

Beige



Black



94% Micromodal 6% Elastane

exclusive
boyshort



Beige

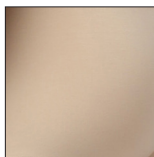


Black

94% Micromodal 6% Elastane

exclusive
long trunks

Beige

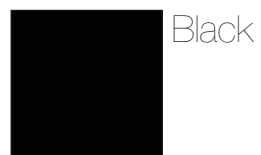


Black



94% Micromodal 6% Elastane

exclusive
long briefs



94% Micromodal 6% Elastane



For U

Perfect for every day or to lounge in

Range of fabrics, antibacterial

Masculine and bright colours

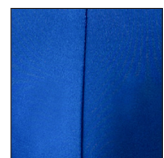
Underwear as loungewear

Constantly reproduced

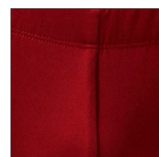
Elasticated and covered waistband



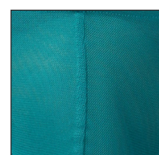
for U
shaped
pouch briefs



Blue



Burgundy

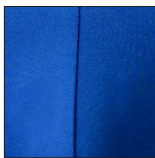


Green

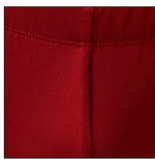
88% Polyester 12% Elastane Purity & Antibacterial

for U
perfect
boyshorts

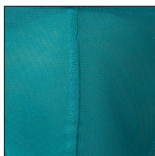
Blue



Burgundy

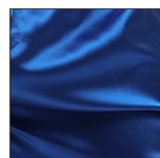


Green

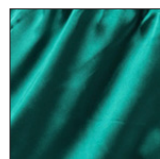


88% Polyester 12% Elastane Purity & Antibacterial

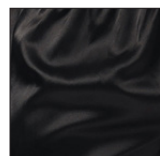
for U
sweetheart
boxer



Blue



Green



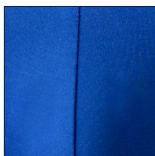
Black

96% Polyester 4% Elastane

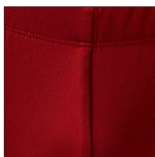
for U
modern
boxer



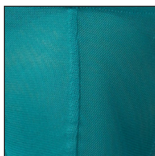
Blue



Burgundy

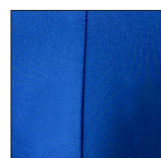


Green

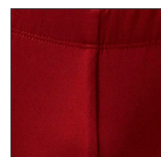


88% Polyester 12% Elastane Purity & Antibacterial

for U
shaped
pouch trunks



Blue



Burgundy



Green

Fabric: 88% Polyester 12% Elastane



Relax

Perfect to lounge in

Range of fabrics

Plaid and stripes

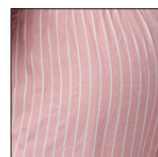
Relaxed fit

Limited edition

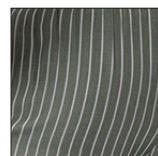
Covered waistband



relax
relax short
with pockets



Pink Stripe



Green Stripe

94% Viscose 6% Elastane





relax
relax short
with pockets



Navy Plaid

85% Polyester 15% Elastane



Seamless

Perfect for sports & every day wear

Range of fabrics

Masculine solids

Second skin feel

Constantly reproduced

Elasticated waistband

seamless
best trunks



Navy Blue



Gray Mulline

92% Polyester 8% Elastane





seamless
softest
short trunk



White

92% Polyester 8% Elastane



Shapewear

Perfect for every day

Range of fabrics

White and beige

Slim fitting, enhancing

Constantly reproduced

Elasticated waistband

shapewear
shaper tank



Beige



92% Polyester 8% Elastan

shapewear
boosting
soft trunks

White



100% Cotton

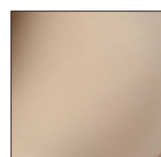
shapewear
boosting
short trunks



100% Cotton



shapewear
high waist
shaper trunks



Beige



Beige Meline



92% Polyester 8% Elastan



Sports

Perfect for intense activities

Soft finish, antibacterial

Masculine colours

Second skin feel

Constantly reproduced

Elasticated waistband



sports
mesh
long trunks



Gray



Black

90% Polyester 10% Elastane Purity & Antibacterial

sports
mesh
short trunks



Gray



Black



90% Polyester 10% Elastane Purity & Antibacterial



sports
workout
trunks



Sport Pink



Gray Moline



93% Polyester 7% Elastane Purity & Antibacterial





sports
mesh combo
trunks



Gray Meline
& Gray



Gray Meline
& Black

93% Polyester 7% Elastane Purity & Antibacterial



Undershirts

Perfect for every day

Soft finish, micromodal

Black and white

Slim fitting

Constantly reproduced

Discreet branding

undershirts
tank



96% Micromodal 4% Elastane

undershirts
crew neck
t-shirt

White



Black



96% Micromodal 4% Elastane



undershirts
V neck t-shirt



White



Black

96% Micromodal 4% Elastane



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